Pre-Launch E-commerce Page Checklist

Functionality

- [ ] All interactive elements function correctly (buttons, forms, links)
- [ ] Third-party integrations work seamlessly (payment gateways, shipping)
- [ ] Site navigation is intuitive and easy to use
- [ ] Shopping cart functions correctly (add, remove, update items)
- [ ] Checkout process is smooth and secure

Performance

- [ ] Page load time is under 3 seconds
- [ ] Images optimize for fast loading
- [ ] Mobile optimization is excellent
- [ ] Website is responsive across devices

Compatibility

- [ ] Tested on major browsers (Chrome, Firefox, Safari, Edge)
- [ ] Compatible with different operating systems (Windows, macOS, iOS, Android)

Security

- [ ] SSL certificate is installed and valid
- [ ] Payment gateway is PCI compliant
- [ ] Data privacy policies are in place
- [ ] Website is protected from common vulnerabilities (SQL injection, XSS)

Content & SEO

- [ ] Product descriptions are clear and informative
- [ ] Product images are high quality and optimized
- [ ] Meta titles and descriptions are compelling
- [ ] Internal and external links are working correctly
- [ ] SEO keywords are incorporated